PRESS RELEASE
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Barcodis and InfinityID join forces to accelerate the deployment of integrated RFID solutions in the French market.

Barcodis, a leading player in traceability, automatic identification and flow digitalisation, announces its partnership with InfinityID, an Italian company specialised in RFID and BLE solutions, and developer of its Supply Chain Traceability Platform. This collaboration reflects a shared ambition to offer French companies a comprehensive approach to RFID, from product identification through to data integration within information systems.

In warehouses, industrial sites and distribution networks, **stock reliability and data continuity** are becoming **directly operational challenges**. Manual inventories, discrepancies between expected and actually received goods, shipment checks, item searches and asset tracking still take up time and create **breaks in information flow between the field and management tools.**

The **Barcodis x InfinityID partnership** aims to address these challenges **with a coherent and scalable RFID architecture.**

InfinityID designs modular solutions combining RFID labels and tags, reading and printing equipment, fixed or mobile control points, and a software suite capable of communicating with existing management systems.

Its software platform makes it possible to **integrate RFID technology into logistics and industrial processes**, track events linked to product movements, and connect field operations to data. The architecture can be based on handheld readers, reading tables, RFID tunnels or portals to automate flow control and bulk reading.

Barcodis brings its field expertise in identification, traceability and solution integration within logistics and industrial environments. The aim is to start from real operational flows, qualify reading and integration constraints, then build a tailored solution, from consulting and pilot phase through to deployment.

This complementarity makes it possible to address **several high-value operational use cases:** inventory automation, inbound and outbound goods control, pallet and parcel verification, item location, production tracking and synchronisation of RFID events with systems.

The partnership will be showcased at SITL 2027, taking place from 23 to 25 March at Paris Expo Porte de Versailles. On the Barcodis stand, InfinityID technologies will be integrated into an immersive journey combining several components of a mini logistics chain.

The shared objective is clear: to enable visitors to see, in a real-life setting, how an identified object can be read, checked, tracked and transformed into usable data, with no break between the field and the information system.

" France is a strategic market for InfinityID, and Barcodis is the ideal partner to grow in it. Their field expertise and nationwide presence, combined with our Supply Chain Traceability Platform, allow us to turn RFID and BLE projects into measurable operational results, from the first pilot to full-scale deployment. "

Enrico MATTIOLI
CEO, InfinityID

" InfinityID complements our approach to traceability with a highly coherent RFID architecture that combines hardware, software and data integration. This partnership enables us to go further in automating flows, from product identification through to visibility within IT systems. "

Arnaud FESSARD
Managing Director, Barcodis

About InfinityID

InfinityID is an Italian company based in Brescia that **designs modular and customisable RFID solutions for logistics, industry and retail**. Its offering combines RFID tags and labels, reading and printing equipment, as well as the **software platform and its dedicated applications** for traceability, inventory, production and flow management processes. InfinityID solutions are **designed to communicate with companies' management systems** and enable **operational use of the data** collected in the field.

For more information : www.infinity-id.com

About Barcodis

A leading French player in **traceability and automatic identification**, Barcodis has been supporting companies and industrial organisations for 40 years in the **digitalisation and securing of their supply chains** and data. France's leading manufacturer of print-and-apply solutions and a member of **La French Fab**, Barcodis works across the entire project life cycle: **consulting, field audits, hardware and software integration, deployment, training, maintenance and support**.

With **220 employees, nationwide coverage and more than 5,000 customers**, Barcodis brings its expertise to the heart of production, warehouse and logistics environments to connect field operations to information systems and **build traceability solutions** that are coherent, **scalable** and suited to **business use cases**.

For more information : www.barcodis.com

Press contact

Laetitia ROOS
Marketing & Communication Director
+33 7 81 67 14 17
laetitia.roos@barcodis.com